

# LUNA BELLA PRIVACY POLICY

## OUR COMMITMENT TO PRIVACY

Luna Bella values our customers and respects your privacy. This privacy policy ("Policy") describes the personal information we collect about you, why we collect it, how we use and protect it, and when we share it with third parties. Our Policy also describes the choices you can make about how we collect and use your information. By providing your personal information to Luna Bella, using our Website (as defined below), you are consenting to the manner in which we collect, use, disclose, protect and otherwise manage that information. If our information practices change, we will post an updated version of the Policy on the Luna Bella Inc Website ("Website"). You can tell if the Policy has changed by checking the "Last Updated" date that appears below and that will be the date on which the new Policy becomes effective. You may exercise your choices about how we collect and use your information consistent with this Policy at any time. If you have any questions about our Policy, please contact us as described in the section below entitled, "Contact Us" This Policy Was Last Updated June 27, 2018.

## PERSONAL INFORMATION

### WHAT KIND OF PERSONAL INFORMATION DOES LUNA BELLA COLLECT?

We may collect personal information from you, such as your name, email address, postal address, phone number, or credit card number when you visit our Website, place an order online, by phone, or in one of our Showrooms, save your information with us online, or contact us with a question or concern. We also maintain a record of your product interests and the purchases you make online, in our Showrooms, or by phone.

### HOW DOES LUNA BELLA USE MY PERSONAL INFORMATION?

We may use your personal information in the following ways:

- To process and fulfill your order, including sending you emails to confirm your order status and shipment;
- To communicate with you and to send you information by email, postal mail, telephone, text message, or other means about our products, services, contests, and promotions, unless you direct us not to contact you with promotional communications;

- To protect the security or integrity of our Website and our business; and/or
- To contact you if necessary.

We are based in the United States and the information we collect is governed by U.S. law. By accessing or using our websites or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries.

## **DOES LUNA BELLA SHARE MY PERSONAL INFORMATION?**

We may share your personal information in the following ways:

- We may share your information with our service providers as needed for them to provide their services to us. Such service providers manage our customer information and perform services on our behalf, such as website hosting, payment processing, order fulfillment, email or mail delivery and administration, promotion fulfillment, surveys or data analysis, etc. We ask our service providers to confirm that their privacy practices are consistent with ours and applicable law.
- Your personal information may be disclosed in connection with your social sharing activity, such as if you log into your customer account from your social media account. By connecting your customer account and your social media account, you authorize us to share information with your social media account provider, and you understand that the use of the information we share will be governed by the social media site's privacy policy.
- We may share your information to comply with laws or regulations or in response to a valid subpoena, order, or government request, or to protect your rights, the rights of Luna Bella and others. In the event of a sale or merger of Luna Bella, our customers' personal information and other information we have collected as described in this Policy may be among the transferred business assets.

## **HOW DO I OPT OUT OF RECEIVING PROMOTIONAL COMMUNICATIONS?**

Luna Bella wants to communicate with you only if you want to hear from us. If you prefer not to receive promotional information, and sales events, those instructions are set forth below. All email we send to you includes an "unsubscribe" link at the bottom of each email. If you no longer wish to receive emails from Luna Bella, please click the unsubscribe link included in the footer of all our emails; this will take you to an online form where you will be given a menu of choices regarding our communications and for opting out of receiving further communications, including emails, from us.